



RE: Exhibitor's Application  
2016 Governor's Conference on Housing  
and Economic Development

Dear Exhibitor:

On behalf of the NJ Department of Community Affairs, the New Jersey Housing & Mortgage Finance Agency, and the New Jersey Economic Development Authority, the New Jersey Affordable Housing Management Association (JAHMA) Foundation invites your firm to reserve exhibit space at the **2016 Governor's Conference on Housing and Economic Development**. Suppliers of products and services used in the multifamily housing and property management industries should reserve early. The **deadline to reserve space is August 5, 2016**. Meeting the deadline will allow your firm to be represented in the Trade Show listing in the Conference Program Book.

**Date:** Monday, September 19, and Tuesday, September 20, 2016

**Location:** Waterfront Conference Center at Harrah's Resort, Atlantic City, New Jersey

Each year the Conference attracts an increasing number of public and private sector housing and economic development professionals. You won't want to miss out on the once-a-year opportunity to make new business contacts, meet with your valued customers, and expand your list of potential clients who may include:

- Municipal officials, multi-family housing owners, rental developers, property managers, financial institutions, non-profits, and many more!

The Trade Show is integral to the Conference. Our location, on the upper level and adjacent to the meeting rooms, puts the Trade Show front and center for all conference activities.

- All meals for Conference participants will be held in The Banquet Hall adjacent to the Trade Show.
- Conference attendees will be encouraged to use their "free time" to visit the Trade Show.

**Trade Show Exhibitors are invited to attend the conference luncheon on Monday, September 19, to network with the clients at an additional cost of \$50 per person. Trade Show Exhibitors will be given two free tickets per booth to attend the Brunch on Tuesday, September 20.**

**Exhibit Fees:** The registration fee is \$600.00 (for each 8' x 10' table space). All registrations must be received by August 5, 2016.

To reserve exhibit space, please submit the following:

- HMFA's Application for Space and Exhibitor Agreement
- A check payable to the Governor's Conference on Housing and Economic Development

**Remit To:** New Jersey Housing & Mortgage Finance Agency  
Attn: **Carmen Santiago**  
P.O. Box 18550  
637 South Clinton Avenue  
Trenton, NJ 08650-2085

A block of rooms has been reserved for Sunday, September 18, and Monday, September 19<sup>th</sup>, at the Harrah's Resort. For reservations, please call the hotel at 888-516-2215 and use Group Code SH09HM6 to receive the special discounted rate of \$119 per night. Space is limited. The **deadline to receive the discounted rate is 5:00 p.m. on August 28, 2016**, so please make your reservations early.

We welcome your participation in the **2016 Governor's Conference on Housing and Economic Development**. A confirmation of your exhibit space will be issued upon receipt of your application and payment. If you have any questions, please contact Trade Show Coordinator Carmen Santiago at 609-278-7365 or e-mail at [csantiago@njhmf.state.nj.us](mailto:csantiago@njhmf.state.nj.us). Thank you for your continuing interest and support.

Sincerely,

*The JAHMA Foundation*





**APPLICATION FOR SPACE**

The undersigned hereby makes application for space to exhibit equipment, merchandise, or services at the 2016 Governor's Conference on Housing and Economic Development to be held at the Waterfront Conference Center at Harrah's Resort, Atlantic City, NJ, on September 19 & 20. **The deadline for application is August 5, 2016** to ensure that your firm will be listed in the Conference Program Book.

Company Name (As it shall appear on signage): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_ Phone / Fax Number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Briefly describe the products or services you will be marketing; **this description will be listed in the program book:**

**Will you be purchasing lunch at the rate of \$50.00 per person? Please circle: YES / NO**

If you will be purchasing lunch, please include the names below.

**Lunch: \$50 Per Day**

Attendees: (Please type or print name and title and check the appropriate date boxes)

	Mon. 9/19		Tues. 9/20	
	Breakfast	Brunch	Breakfast	Brunch
(1) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	<input type="checkbox"/> Free
(2) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	<input type="checkbox"/> Free
(3) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	
(4) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	
(5) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	
(6) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	
(7) _____	<input type="checkbox"/> Free		<input type="checkbox"/> Free	

Increased visibility for vendors as The Trade Show is adjacent to the meeting rooms.

<b>Booth Set-up Dates &amp; Time: To Be Determined</b>			
Booth*	Quantity	Cost	Total Cost
Booth – 8' x 10' (Includes 6' table, skirt, signage & 2 chairs)		\$ 600.00	
Conference Book Ad (Not included in cost of booth rental. Refer to ad specs for cost and ad size)		\$	
		<b>Sub-Total</b>	
Monday Lunch (9/19/16)		\$ 50.00/ person	
Tuesday Brunch (9/20/16)		\$ 50.00/ person	
<b>Electrical</b>			
Electrical needs must be contracted directly with the Waterfront Conference Center at Harrah's Resort			
<b>TOTAL AMOUNT ENCLOSED</b>			

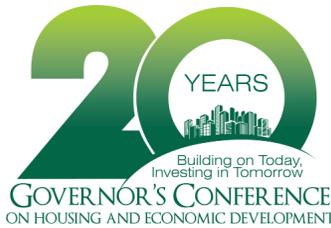
Make check payable to Governor's Conference on Housing and Economic Development and return to:  
 New Jersey Housing & Mortgage Finance Agency  
 P.O. Box 18550 • 637 South Clinton Avenue • Trenton, New Jersey 08650-2085  
 Attn: Ms. Carmen Santiago (609)278-7365

**SPACE IS LIMITED – SEND YOUR CHECK IMMEDIATELY TO RESERVE YOUR SPOT  
 FOR ADDITIONAL BOOTH EQUIPMENT CONTACT CARMEN SANTIAGO**

**For hotel reservations contact:** Harrah's Resort (888)-516-2215 and use Group Code SH09HM6 to receive the special discounted rate of \$119 per night.

I acknowledge that the New Jersey Housing and Mortgage Finance Agency (HMFA), its contractors, or agents may take photographs of attendees in connection with the Conference, and I hereby agree that HMFA may, at any time and without payment of compensation of any sort, use and publish my photograph in all media (including web sites) and types of advertising and promotion in connection with activities of HMFA.

Written cancellations that are postmarked by August 26, 2016 will be honored. Refunds less a \$150 administrative fee will be returned 6-8 weeks following the conference. Cancellations received after August 26, 2016 will forfeit 100% of the registration fee. Please note that there will be a \$35.00 refunded check fee.



**BOOTH ASSIGNMENT**

Booth # \_\_\_\_\_  
(Booth assigned by the Agency)

**2016 GOVERNOR'S CONFERENCE  
ON HOUSING AND ECONOMIC DEVELOPMENT**

**EXHIBITOR AGREEMENT**

1. The New Jersey Housing & Mortgage Finance Agency (referred to as "Sponsor"), for and in consideration of the sum hereinafter mentioned, hereby agree to permit \_\_\_\_\_ (referred to as "Exhibitor") as identified further on the attached or previously submitted Application for Space ("Application"), use of \_\_\_\_\_ **eight foot by ten foot** exhibit space(s) at the *2016 Governor's Conference on Housing and Economic Development* (scheduled at the Waterfront Conference Center at Harrah's Resort, Atlantic City, New Jersey on September 19 & 20, 2016).
2. Exhibitor hereby agrees to pay the rental sum of \$600.00 per each **eight-foot by ten-foot** exhibit space plus any additional charges per Section 3(b), such sum to be paid to the Sponsor in advance of August 5, 2016. Exhibitors who do not meet the deadline **will not be included in the conference program book Trade Show information.**
3. It is stipulated and agreed between the Sponsor and the Exhibitor as follows:
  - a) Each exhibit space made available to the Exhibitor shall be provided with one six-foot long table (if needed) and two chairs. Electrical needs must be contracted directly with the Show Exhibitor and the Waterfront Conference Center at Harrah's Resort and are not part of this agreement.
  - b) The cost of any damage sustained by the Waterfront Conference Center at Harrah's Resort or any other party through the fault or negligence of the Exhibitor, its agents, employees, invitees, independent contractors or other persons under the Exhibitor's controls shall be the sole responsibility of the Exhibitor.
  - c) Any garbage accumulating from the Exhibitor's exhibit space(s) must be removed by the Exhibitor at the Exhibitor's sole expense prior to 6:00 p.m.
  - d) Exhibitor exhibit must set up between **1 p.m. and 6 p.m. on Sunday, September 18, 2016**. Dismantling of exhibits may not commence before **1 p.m. on Tuesday, September 20, 2016**. Show hours: **8:00-4:30 on Monday, September 19<sup>th</sup> and 8:00-12:00 on Tuesday, September 20<sup>th</sup>**.
  - e) Exhibitor shall vacate the exhibit space(s) by **5:00 p.m. on Tuesday, September 20, 2016**, and leave the same in as good a condition as said exhibit space(s) were when received by the Exhibitor. Anything left after 5:00 p.m. may be considered abandoned and disposed of accordingly.
  - f) Exhibitor agrees to abide by the rules and regulations of the Waterfront Conference Center at Harrah's Resort. Exhibitor understands that space in the exhibit area is limited and may be over subscribed, in which case exhibitors who have paid and who cannot be accommodated will be notified prior to the Conference. Furthermore, the Sponsor reserves the right to cancel the Conference or change the venue and/or time. Any remittances from Exhibitors not accommodated will be returned in full, without interest and the Sponsor will be under no further obligations. The Sponsor shall not be responsible for incidental, consequential or other damages.
  - g) The Sponsor, their employees and agents shall not be responsible for loss or damage to any property, or injury to any person of the Exhibitor, its agents, employees, invitees, licensees or guests.
  - h) Exhibitor assumes responsibility and liability for all damage, loss and injury to property and persons arising from the movement or operation of Exhibitor's exhibit, and hereby agrees to indemnify the Sponsor for any loss or liability with regard to the same.
  - i) Liability Insurance on all exhibits is required at the Exhibitor's own expense.
  - j) Any claims against the Sponsor is governed by and subject to the New Jersey Tort Claims Act, N.J.S.A. 59:1-1 *et seq.*, and the New Jersey Contractual Liability Act, N.J.S.A. 59:13-1 *et seq.*, as well as the provisions of this Agreement.
  - k) This Agreement contains the entire understanding of the parties and supersedes any previous agreement with respect to the subject matter contained, whether written or oral. This Agreement may not be modified by the parties except by written amendment.
  - l) No food or beverages of any kind will be permitted to be brought into the Waterfront Conference Center at Harrah's Resort by the Exhibitor, or any of the Exhibitor's guests or invitees.
  - m) Performance of this agreement is contingent upon the ability of the Sponsor to complete same, and is subject to labor trouble, disputes, strikes or picketing, accidents, government (federal, state or local) requisitions; restrictions upon travel, transportation, food, beverages or supplies; and other causes, whether enumerated herein or not, which are beyond the control of the Waterfront Conference Center at Harrah's Resort. In no event shall the Sponsor be liable for the loss of profit or other similar or dissimilar collateral or consequential damages, whether based on breach of contract, warranty or otherwise.

In witness whereof:

\_\_\_\_\_  
(Exhibitor Company) By: \_\_\_\_\_ Date: \_\_\_\_\_  
(Exhibitor Signature)

\_\_\_\_\_  
(NJ HMFA) By: \_\_\_\_\_ Date: \_\_\_\_\_  
(NJ HMFA Signature)

Note: An executed copy of the contract will be returned to the Exhibitor and will serve as confirmation of reservation.



# 2016 CONFERENCE CREDIT CARD PAYMENT FORM

Please print clearly. If submitting via postal mail, send the completed form to: 2016 Governor's Conference on Housing and Economic Development, P.O. Box 18550, Trenton NJ 08650-2085 / Attn: Cynthia Gonzalez. Or, you may fax your completed form to (609) 278-8889 Attn: Cynthia Gonzalez.

## SPONSOR/EXHIBITOR CONTACT INFORMATION:

Organization/Company: \_\_\_\_\_  
First Name: \_\_\_\_\_ Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Title (if applicable): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## CREDIT CARD PAYMENT INFORMATION:

This form contains payment information for a 2016 (please check one):  Sponsorship  Exhibitor

Please charge the credit card below in the amount of \$\_\_\_\_\_ for balance owed from the 2016 Governor's Conference on Housing and Economic Development.

### BILLING INFORMATION:

Your name (as it appears on your credit card): \_\_\_\_\_

Type of credit card:  Visa  Mastercard Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Security/CVC Code (3-digit code on back of card): \_\_\_\_\_ Expiration Date (mm/yy): \_\_\_\_ / \_\_\_\_

Street Address: \_\_\_\_\_ Suite/Apt #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- To assure your total satisfaction and avoid any confusion, please note your purchase will appear on your credit card statement with the following notation: NEW JERSEY HOUSING AND MORTGAGE FINANCE AGENCY.
- I acknowledge that the New Jersey Housing and Mortgage Finance Agency (HMFA) may use my name or company name to appear on a public list of attendees and/or sponsors.
- Requests for a billing invoice or registration confirmation must be received in writing. E-mail your request to Cynthia Gonzalez at [njhousingconference@njhmfa.state.nj.us](mailto:njhousingconference@njhmfa.state.nj.us) or mail to her attention at Governor's Conference on Housing and Economic Development, PO Box 18550, Trenton, NJ 08650-2085.